



Professional Mentorship Opportunity

For Nova Scotia Tourism Operators

The Nova Scotia Tourism Human Resource Council (NSTHRC) and the Tourism Industry Association of Nova Scotia (TIANS) have developed a mentorship program tailored specifically to individual Tourism Operators. This opportunity provides operators with a dedicated conversation with an experienced industry professional, focusing on the specific area they wish to improve upon. Topics could range from sales & marketing, catering & conference services, human resources, guest services, customer relations, organizational concerns, tactics & policies, food cost & control, and menu review & planning.

Who Should Participate:

- Applications are welcome from **all** sectors of the tourism industry
- Mentorship Opportunities are **limited**, apply early
- Participation is **free** of charge for TIANS members*

How to Apply for the Tourism Operator Mentorship Program

Complete the Application Form on the reverse and return to TIANS/ NSTHRC. (Or you can apply by email, being sure to include all of the information being collected on the Application Form in the body of your email). Contact information is provided below. You will be contacted upon receipt and review of all submissions.

| **CONTACT:** |

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Industry Mentor:

- The Mentoring session will be conducted by an objective, knowledgeable and experienced industry professional, chosen to meet the specific needs relevant to the area the operator wishes to improve upon.
- The Mentor will share their knowledge and assist in identifying potential opportunities to improve business, solve issues and concerns, and provide input into plans for the future.
- The Tourism Operator will be provided with a brief summary report outlining the recommendations discussed during the mentoring session.

