

RECOMMENDATIONS

for Making Rural Nova Scotia More Competitive

(As Presented by TIANS to the Nova Scotia Commission on Building our New Economy – March 27, 2013)

- Ensure regulatory policies foster growth and innovation
- Review and focus the mandate of the UARB – reduce regulatory burden
- Review ‘Seasonal Business Designation’ criteria – allow seasonal businesses opportunity to stay open and try to build business (3 year window) without penalty
- Capital Investment incentives for rural business
- Offset regulatory increases with payroll tax incentives for existing businesses to retain and keep healthy
- Incentives to hire – reward success in rural economies
- Cross sector training to deal with labour market shortages and extending engagement of workers to year round
- Enhanced access to training and development for rural populations
- Reduce HST – increasing disposable income
- Champion Visitor Rebate – stop taxing tourist
- Increase government efficiencies and reduce overall bureaucratic costs
- Awareness of tourism role in economy

Tourism is Everybody’s Business.