

Clark Squires joins Intergy as President & COO

Bedford, Nova Scotia, Canada, August 30, 2011 - Along with overseeing all operations and sales for Intergy, Clark will be responsible for growing Intergy's hotel and resort clients internationally. Intergy is a "One Stop" internet sales solution provider for hotels and resorts. Intergy provides on-line hotel booking engine and a multi-lingual reservation centre toll free number on websites that terminates at the property and/or a Central Reservation Office (CRO) located in Bedford, Nova Scotia, Canada.

With 27 years of regional, national and international business development, marketing and sales experience, Clark was a pioneer in the early 1990's placing tens of thousands of files on Canada's Tourism product on TravelFile and making it available to travel agents globally using airline Global Distribution Systems (GDS) and on-line consumer travel services before the internet. He has held several senior management positions in sales, marketing, and business development. He was Canadian Director of Applied Information Technology USA in early to mid 90's and achieved major contracts with leading hospitality organizations, as well as, Industry Canada – Tourism Canada, Hong Kong and Mexico Tourism offices. Clark directed sales and marketing for Fortis Hospitality in the late 1990's. For over five years, Clark was director of sales & marketing with Pacrim Development until he joined global wireless provisioning company, SolutionInc, in early 2006 as Senior Vice President of Sales and Partnerships where he helped attain positive EBIDA and profit for the first time in the public companies 11 year history. Clark rejoined Pacrim Hospitality Services in September, 2008, as Vice President, Special Projects and Partnerships and his appointment as President and COO of Intergy is a natural fit due to his experience.

Clark received various awards for excellence in hospitality and tourism having helped create various Canada Tourism Expert programs for use by international travel agents using global airline on-line distribution system. He is a recipient of the Atlantic Canada Showcase award for his outstanding contribution to the development of tourism in Atlantic Canada by the Tourism Industry Association of Nova Scotia and is the incoming Chairman of Atlantic Provinces Chambers of Commerce (APCC) with 16,000 plus members and 100 plus Chambers of Commerce and Boards of Trade.

-30-

About Intergy (www.intergy.ca)

Based in Bedford, Nova Scotia, Intergy for more than 9 years has supported Pacrim Hospitality hotels and partner hotels with creative, customized, comprehensive, affordable solutions to increase online visibility, hotel bookings and improve their bottom line. From creative strategies and engaging websites to phone reservation sales and detailed returns on investment reporting - Intergy provides the tools to enhance occupancy, rates and revenues through integrated, intelligent Internet Marketing and Reservation services leaving the hotels to focus on what they do best – serving their guests.

For more information, please contact:

Clark Squires

T: 902-482-3945 E: clark@intergy.ca

Intergy

30 Damascus Road, Bedford, NS

Canada B4A 0C1

T: 1-866-521-7666

F: (902) 450-2723