

## **TOURISM OPERATORS TO ATTEND CORNELL UNIVERSITY PROFESSIONAL DEVELOPMENT**

The Tourism Industry Association of Nova Scotia and the Nova Scotia Tourism Human Resource Council are putting the final touches on the plans for **MasterClass 2011** – a focused professional development program for tourism industry operators and senior managers.

This year's MasterClass is offering eleven Nova Scotia tourism leaders the chance to participate in Executive Education Programs at Cornell University in New York State. Participants applied for spots earlier this year and were able to select a three day program of their choice from a variety of courses.

The first of the sessions begins June 27<sup>th</sup> and the final one wraps up on July 15<sup>th</sup>. Tourism operators selected their course from a variety of programs including Strategic Hospitality Management, Building the Human Capital Base, Advanced Hotel Real Estate Management and Hotel Revenue Management among others.

Past MasterClass experiences offered by TIANS/NSTHRC have included programs from the Disney Institute, the Ritz-Carleton and Banff Executive Leadership. This year's program through Cornell is a new step towards a more formalized approach to Industry upgrading and development.

"Cornell is a world leader in hospitality education", says Darlene Grant Fiander, President of TIANS. "Industry is enthusiastic about the prospect of attending an Ivy League hospitality school. These types of intensive, short academic programs allow participants to continue their lifelong learning in a culturally diverse classroom with participants from around the world. Nova Scotia tourism businesses are operating in a challenging global market and this experience will help them gain the competitive edge. We anticipate many of the participants will continue their studies to complete a post -secondary certificate in a specialized area of focus."

Participants in MasterClass 2011 include:

Loretta Buchanan, Slumber Inn, New Minas  
Mary Dempster, Nova Scotia Community College, Dartmouth  
Doug Fawthrop, Turizm Consulting Inc., Halifax  
Darren Martell, The Prince George Hotel, Halifax  
Anne McDonah, Belgravia Bed and Breakfast, Truro  
Joyce Mingo, Central Nova Tourist Association/Glooscap Heritage Centre, Truro  
Jeff Ransome, Marriott Harbourfront Hotel, Halifax  
Scott Travis, Cambridge Suites Hotel, Halifax  
Bernice Theriault, Comfort Inn Bridgewater  
Joanne Veinotte, White Point Holdings, Liverpool  
Calvin Wadden. Pictou Lodge Resort, Pictou

Working with partner associations and stakeholders, TIANS is committed to representing the best interests of the Industry; enhancing and supporting the development of a competitive business environment; advocating on issues critical to the industry's success; and most importantly, leading Nova Scotia's most promising economic sector. The NSTHRC was established in 1989 as a division of TIANS to address labour market issues within the tourism sector in Nova Scotia. The Council's mission is to develop a skilled and professional workforce for the Nova Scotia tourism sector.

Founded in 1922, Cornell University's School of Hotel Administration was the first collegiate program in hospitality management. Today it is regarded for setting the world standard in developing hospitality leadership.

[www.tians.org](http://www.tians.org)

[www.tourismhrc.com](http://www.tourismhrc.com)

<http://www.hotelschool.cornell.edu/industry/executive/pdp/usa/>