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## **NOVA SCOTIA RECOGNIZES 188 TOURISM PROFESSIONALS!**

Halifax, N.S. (May 19, 2011) – The Nova Scotia Tourism Human Resource Council (NSTHRC) recognized 188 tourism employees for achieving National Certification at its 16<sup>th</sup> Annual Recognition of Excellence Certification Dinner at the Cunard Centre in Halifax on May the 18<sup>th</sup>, 2011.

National Certification is the highest industry recognition available to tourism employees. Nova Scotia has the highest number of certified tourism employees per capita in Canada.

“The future success of tourism in Nova Scotia hinges on our ability to develop and maintain a professional and stable workforce.” says Glenn Squires, Chairman of the Nova Scotia Tourism Human Resource Council. “The declining numbers of available workers in the labour force is becoming more and more of a concern. As an Industry, how we manage and train our workforce will be a defining and competitive advantage in the years ahead.” says Squires.

As well as individual employees, 11 businesses were recognized with the 2011 Property Recognition Awards for the ongoing investment in their tourism workforce. They included:

- Blue Ocean Contact Centers
- Cambridge Suites Hotel Halifax
- Cambridge Suites Hotel Sydney
- Coastal Inn Concorde
- Glooscap Heritage Centre
- Inverary Resort
- Nova Scotia Department of Economic & Rural Development & Tourism
- Pictou Lodge Resort
- Radisson Suite Hotel Halifax
- The Lord Nelson Hotel & Suites
- White Point Beach Resort

The NSTHRC was established in 1989 as a division of TIANS to address labour market issues within the tourism sector in Nova Scotia. The Council's mission is to develop a skilled and professional workforce for the Nova Scotia tourism sector.

For more information, please contact:

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